

CONTRACT

WTVJ
15000 SW 27th Street
Miramar, FL 33027
(954) 622-6000

And:

GMMB
3050 K STREET NW
WASHINGTON, DC 20007

<u>Contract / Revision</u> 327843 /		<u>Alt Order #</u>
<u>Product</u> 101- Candidate Orders		
<u>Contract Dates</u> 08/04/12 - 08/19/12	<u>Estimate #</u> 1549	
<u>Advertiser</u> OBAMA FOR AMERICA		<u>Original Date / Revision</u> 08/03/12 / 08/07/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTVJ	<u>Account Executive</u> Corey Lane	<u>Sales Office</u> Philadelphia NS
<u>Special Handling</u>		
<u>Demographic</u> RHH		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> 25779		<u>Advertiser Ref</u> 19078

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WTVJ	08/13/12	08/17/12	5A-6A TISF	5A-6A	MTWTF--	:30	5	\$100.00	NM	5	\$500.00
N 2	WTVJ	08/13/12	08/17/12	6A-7A TISF	6A-7A	MTWTF--	:30	5	\$300.00	NM	5	\$1,500.00
N 3	WTVJ	08/13/12	08/17/12	7A-9A TODAY	7A-9A	MTWTF--	:30	3	\$700.00	NM	3	\$2,100.00
N 4	WTVJ	08/13/12	08/17/12	9A-10A TODAY II	9A-10A	MTWTF--	:30	4	\$300.00	NM	4	\$1,200.00
N 5	WTVJ	08/04/12	08/11/12	7A-9A SAT TODAY	7A-9A	-----S-	:30	2	\$300.00	NM	4	\$1,200.00
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WTVJ	08/04/12-08/05/12	7A-9A SAT TODAY	7A-9A	-----Sa--	:30		\$300.00	NM		
				See MG 5.5,5.6								
				PREEMPT-PROGRAM CHANGE								
	2	WTVJ	08/04/12-08/05/12	7A-9A SAT TODAY	7A-9A	-----Sa--	:30		\$300.00	NM		
				See MG 5.5,5.6								
				PREEMPT-PROGRAM CHANGE								
	3	WTVJ	08/06/12-08/11/12	7A-9A SAT TODAY	7A-9A	-----Sa--	:30		\$300.00	NM		
				See MG 5.7,5.8								
				PREEMPT-PROGRAM CHANGE								
	4	WTVJ	08/06/12-08/11/12	7A-9A SAT TODAY	7A-9A	-----Sa--	:30		\$300.00	NM		
				See MG 5.7,5.8								
				PREEMPT-PROGRAM CHANGE								
	5	WTVJ	08/04/12-08/05/12	7A-8A SA TODAY SHOW	7A-8A	-----Sa--	:30		\$300.00	NM		
	Ⓜ			MG for 5.2,5.1								
	6	WTVJ	08/04/12-08/05/12	7A-8A SA TODAY SHOW	7A-8A	-----Sa--	:30		\$300.00	NM		
	Ⓜ			MG for 5.2,5.1								
	7	WTVJ	08/06/12-08/11/12	7A-8A SA TODAY SHOW	7A-8A	-----Sa--	:30		\$300.00	NM		
	Ⓜ			MG for 5.3,5.4								
	8	WTVJ	08/06/12-08/11/12	7A-8A SA TODAY SHOW	7A-8A	-----Sa--	:30		\$300.00	NM		
	Ⓜ			MG for 5.3,5.4								
N 6	WTVJ	08/04/12	08/11/12	9A-10A MIAMI SA/WKND TC9A-10A		-----S-	:30	2	\$175.00	NM	4	\$700.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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Contract / Revision 327843 /		Alt Order #
Contract Dates 08/04/12 - 08/19/12	Product 101- Candidate Orders	Estimate # 1549
Advertiser OBAMA FOR AMERICA		Original Date / Revision 08/03/12 / 08/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WTVJ	08/04/12-08/05/12	9A-10A MIAMI SA/WKND TO 9A-10A		-----Sa--	:30		\$175.00	NM		
	See MG 6.5,6.6 PREEMPT-PROGRAM CHANGE											
	2	WTVJ	08/04/12-08/05/12	9A-10A MIAMI SA/WKND TO 9A-10A		-----Sa--	:30		\$175.00	NM		
	See MG 6.5,6.6 PREEMPT-PROGRAM CHANGE											
	5	WTVJ	08/04/12-08/05/12	8A-9A MIAMI SA/WKND TO 8A-9A		-----Sa--	:30		\$175.00	NM		
	Ⓜ	MG	for 6.1,6.2									
	6	WTVJ	08/04/12-08/05/12	8A-9A MIAMI SA/WKND TO 8A-9A		-----Sa--	:30		\$175.00	NM		
	Ⓜ	MG	for 6.1,6.2									
N 7	WTVJ	08/12/12	08/12/12	8A-9A SUN TODAY	8A-9A	-----S	:30	1	\$600.00	NM	0	\$0.00
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WTVJ	08/12/12-08/12/12	8A-9A SUN TODAY	8A-9A	-----Su	:30		\$600.00	NM		
	Credited PREEMPT-DUE INVENTORY											
N 8	WTVJ	08/13/12	08/17/12	10A-11A TODAY III	10A-11A	MTWTF--	:30	4	\$250.00	NM	4	\$1,000.00
N 9	WTVJ	08/13/12	08/17/12	11-1130A NBC MIAMI AT 11,11A-1130A		MTWTF--	:30	4	\$200.00	NM	4	\$800.00
N 10	WTVJ	08/13/12	08/17/12	12P-1P FAMILY FEUD	12P-1P	MTWTF--	:30	3	\$150.00	NM	3	\$450.00
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WTVJ	08/13/12-08/17/12	12P-1P FAMILY FEUD	12P-1P	MTuWThF----	:30		\$150.00	NM		
	See MG 10.4,10.5,10.6 PREEMPT-PROGRAM CHANGE											
	2	WTVJ	08/13/12-08/17/12	12P-1P FAMILY FEUD	12P-1P	MTuWThF----	:30		\$150.00	NM		
	See MG 10.4,10.5,10.6 PREEMPT-PROGRAM CHANGE											
	3	WTVJ	08/13/12-08/17/12	12P-1P FAMILY FEUD	12P-1P	MTuWThF----	:30		\$150.00	NM		
	See MG 10.4,10.5,10.6 PREEMPT-PROGRAM CHANGE											
	4	WTVJ	08/13/12-08/17/12	12-1P ACCESS HOLLY LIVE 12P-1P		MTuWThF----	:30		\$150.00	NM		
	Ⓜ	MG	for 10.1,10.2,10.3									
	5	WTVJ	08/13/12-08/17/12	12-1P ACCESS HOLLY LIVE 12P-1P		MTuWThF----	:30		\$150.00	NM		
	Ⓜ	MG	for 10.1,10.2,10.3									
	6	WTVJ	08/13/12-08/17/12	12-1P ACCESS HOLLY LIVE 12P-1P		MTuWThF----	:30		\$150.00	NM		
	Ⓜ	MG	for 10.1,10.2,10.3									
N 11	WTVJ	08/13/12	08/17/12	1P-2P DAYS	1P-2P	MTWTF--	:30	3	\$200.00	NM	3	\$600.00
N 12	WTVJ	08/13/12	08/17/12	2P-3P JEFF PROBST	2P-3P	MTWTF--	:30	5	\$200.00	NM	5	\$1,000.00

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<u>Advertiser</u> OBAMA FOR AMERICA		<u>Original Date / Revision</u> 08/03/12 / 08/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WTVJ	08/13/12-08/17/12		2P-3P JEFF PROBST	2P-3P	MTuWThF----	:30		\$200.00	NM		
		See MG 12.6,12.7,12.8,12.9,12.10 PREEMPT-PROGRAM CHANGE										
2	WTVJ	08/13/12-08/17/12		2P-3P JEFF PROBST	2P-3P	MTuWThF----	:30		\$200.00	NM		
		See MG 12.6,12.7,12.8,12.9,12.10 PREEMPT-PROGRAM CHANGE										
3	WTVJ	08/13/12-08/17/12		2P-3P JEFF PROBST	2P-3P	MTuWThF----	:30		\$200.00	NM		
		See MG 12.6,12.7,12.8,12.9,12.10 PREEMPT-PROGRAM CHANGE										
4	WTVJ	08/13/12-08/17/12		2P-3P JEFF PROBST	2P-3P	MTuWThF----	:30		\$200.00	NM		
		See MG 12.6,12.7,12.8,12.9,12.10 PREEMPT-PROGRAM CHANGE										
5	WTVJ	08/13/12-08/17/12		2P-3P JEFF PROBST	2P-3P	MTuWThF----	:30		\$200.00	NM		
		See MG 12.6,12.7,12.8,12.9,12.10 PREEMPT-PROGRAM CHANGE										
6	WTVJ	08/13/12-08/17/12		2P-3P PEOPLE'S COURT	2P-3P	MTuWThF----	:30		\$200.00	NM		
		Ⓜ MG for 12.2,12.4,12.3,12.1,12.5										
7	WTVJ	08/13/12-08/17/12		2P-3P PEOPLE'S COURT	2P-3P	MTuWThF----	:30		\$200.00	NM		
		Ⓜ MG for 12.2,12.4,12.3,12.1,12.5										
8	WTVJ	08/13/12-08/17/12		2P-3P PEOPLE'S COURT	2P-3P	MTuWThF----	:30		\$200.00	NM		
		Ⓜ MG for 12.2,12.4,12.3,12.1,12.5										
9	WTVJ	08/13/12-08/17/12		2P-3P PEOPLE'S COURT	2P-3P	MTuWThF----	:30		\$200.00	NM		
		Ⓜ MG for 12.2,12.4,12.3,12.1,12.5										
10	WTVJ	08/13/12-08/17/12		2P-3P PEOPLE'S COURT	2P-3P	MTuWThF----	:30		\$200.00	NM		
		Ⓜ MG for 12.2,12.4,12.3,12.1,12.5										
N 13	WTVJ	08/13/12	08/17/12	4-5P ELLEN	4P-5P	MTWTF--	:30	5	\$400.00	NM	5	\$2,000.00
N 14	WTVJ	08/06/12	08/10/12	5P-6P NBC 6 NEWS @5P	5P-6P		:30			NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
	Week:	08/06/12	08/12/12	MTWTF--	3	\$350.00						
N 15	WTVJ	08/13/12	08/17/12	5P-6P NBC 6 NEWS @5P	5P-6P		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
	Week:	08/13/12	08/19/12	MTWTF--	2	\$500.00						
N 16	WTVJ	08/06/12	08/10/12	6P-630P EARLY NEWS	6P-630P		:30			NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
	Week:	08/06/12	08/12/12	MTWTF--	2	\$650.00						
N 17	WTVJ	08/13/12	08/17/12	6P-630P EARLY NEWS	6P-630P		:30			NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
	Week:	08/13/12	08/19/12	MTWTF--	3	\$800.00						
N 18	WTVJ	08/04/12	08/05/12	6P-630P SA-SU 6P	6P-630P		:30			NM	2	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
	Week:	07/30/12	08/05/12	-----SS	2	\$425.00						
N 19	WTVJ	08/13/12	08/17/12	7P-730P EXTRA	7P-730P	MTWTF--	:30	2	\$1,000.00	NM	2	\$2,000.00
N 20	WTVJ	08/13/12	08/17/12	730P-8P ACCESS HOLLYWOOD	730P-8P	MTWTF--	:30	2	\$1,000.00	NM	2	\$2,000.00
N 21	WTVJ	08/13/12	08/13/12	8-9P STARS & STRIPES	8P-9P	M-----	:30	1	\$2,000.00	NM	1	\$2,000.00

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<u>Advertiser</u> OBAMA FOR AMERICA		<u>Original Date / Revision</u> 08/03/12 / 08/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 22	WTVJ	08/14/12	08/14/12	8-10P AMERICA'S GOT TAL	8P-10P	- T - - - -	:30	2	\$8,000.00	NM	2	\$16,000.00
N 23	WTVJ	08/17/12	08/17/12	8-9P AMERICA'S GOT TALE	8P-9P	- - - - F - -	:30	2	\$1,500.00	NM	2	\$3,000.00
N 24	WTVJ	08/11/12	08/11/12	8-9P AGT	8P-9P	- - - - - S -	:30	1	\$2,000.00	NM	0	\$0.00
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WTVJ	08/11/12-08/11/12	8-9P AGT	8P-9P	- - - - - Sa - -	:30		\$2,000.00	NM		
	Credited PREEMPT-DUE INVENTORY											
N 25	WTVJ	08/11/12	08/17/12	11P-1135P L. NEWS	11P-1135P		:30			NM	2	\$2,400.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
	Week: 08/06/12	08/12/12	- - - - - SS	1	\$1,200.00							
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WTVJ	08/06/12-08/12/12	11P-1135P L. NEWS	11P-1135P	- - - - - Sa Su	:30		\$1,200.00	NM		
	Credited PREEMPT-DUE INVENTORY											
	Week: 08/13/12	08/19/12	MTWTF - -	2	\$1,200.00							
N 26	WTVJ	08/15/12	08/15/12	8P-9P AMERICA'S GOT TAL	8P-9P	- - W - - - -	:30	1	\$4,750.00	NM	1	\$4,750.00
N 27	WTVJ	08/13/12	08/19/12	11P-1135P L. NEWS	11P-1135P	MTWTFSS	:30	2	\$1,200.00	NM	2	\$2,400.00
Totals											75	\$54,200.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/19/12	75	\$54,200.00	\$46,070.00
Totals	75	\$54,200.00	\$46,070.00

Signature: _____ Date: _____

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This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.